



Organised by

British Journal of
**SCHOOL
NURSING**

3rd national conference

SCHOOL AND PUBLIC HEALTH NURSING

**Listening, hearing and delivering:
developing services to meet the
needs of children, young people
and their families**

**The Centennial Centre, Birmingham
6th & 7th October 2009**



MA HEALTHCARE LIMITED

PUTTING SCHOOL NURSES FIRST

School and public health

Objectives

- To provide school and public health nurses and partner agencies with an update on some of the challenges and opportunities facing the specialty
- To provide a relevant and attractive learning environment for knowledge and creative thinking that will benefit future development
- To stimulate discussion about the way forward for school nursing and integrated services
- Through personal examples, case studies and informal discussion, to improve and enhance performance and practice

Who should attend?

All health professionals working within the public health role of children and young people:

- Commissioners/directors/managers of children's services
- Children's community nursing course leaders
- School nurses and members of school health teams
- Independent school nurses
- Community paediatric/children's nurses
- Nursery nurses
- Health visitors and teams
- Safeguarding children's nurses
- Looked after children's nurses
- People with an interest in sexual health
- People with an interest in mental health
- People with an interest in substance misuse
- People with an interest in asthma
- School voluntary sector
- PHSCE teachers
- Extended school leads
- Youth services
- Professionals working to improve the health and well being of school aged children within health, social care and education

DAY 1: Tuesday 6th October 2009

08.30 – 09.30 **Registration, refreshments, poster and exhibition viewing**

09.30 – 09.40 **Welcome and opening remarks**
Sharon White, Professional Officer, SAPHNA and a Member of the BJSN Editorial Board
Chair: to be confirmed

09.40 – 10.10 **Keynote address: Child health strategy**
Dr Sheila Shribman, National Clinical Director, Children, Young People and Maternity Services, Department of Health, London

10.10 – 10.40 **Commissioning services for school-aged children**
Speaker to be confirmed

10.40 – 11.10 **Health and well-being in school project**
Dorothy Gair, Scottish Executive Project Lead and School Nurse Pilot Lead, Edinburgh

11.10 – 11.40 **Refreshments, poster and exhibition viewing**

11.40 – 12.10 **Adolescent health: what's the problem?**
John Coleman, Association for Young People's Health, Brighton

12.10 – 12.40 **Developing adolescent health services**
Babs Young, Independent Nurse Consultant, Children & Young Peoples Public Health, Department of Health, London

12.40 – 12.45 **Discussion**

12.45 – 13.45 **Lunch, poster and exhibition viewing**

13.45 – 15.00 **Workshops: Choose 2 workshops**
1. Child accident prevention
Lisa Irving, Public Health Nurse, Northumberland Care Trust
2. Breast cancer care
Jackie Harris, Clinical Nurse Specialist, Breast Cancer Care UK, London
3. Asthma management: what's new?
Asthma UK
4. Continence issues in school
June Rogers MBE, Team Director PromoCon, Disabled Living NW, Manchester

15.00 – 15.30 **Refreshments, poster and exhibition viewing**

15.30 – 16.10 **How to help children, young people and their families 'change for life'**
Elaine Upson, Public Health Nurse, Supporting Healthy Lifestyles, Northumberland Care Trust

16.10 – 16.30 **Discussion, Q & A**

16.30 **Close of day one**



BJSN subscribers and SAPHNA members receive a special 15% discount on conference fees



health nursing

DAY 2: Wednesday 7th October 2009

08.30 – 09.05 **Registration, refreshments, poster and exhibition viewing**

09.05 – 09.10 **Welcome and opening remarks**
Sharon White, Professional Officer, SAPHNA and a Member of the BJSN Editorial Board

Chair: to be confirmed

09.10 – 09.40 **Keynote address: Children experiencing abuse from using technology**
Tink Palmer, Director, Stop it Now! Birmingham

09.40 – 10.10 **Integrated services in practice**
Kathy Dunnett, Schools Adviser for Integrated Children's Services, Standards and School Effectiveness, Hertfordshire Development Centre

10.10 – 10.40 **Research findings: alcohol and young people**
Valerie McMunn, Lecturer in Midwifery, University of Manchester

10.40 – 11.10 **Refreshments, poster and exhibition viewing**

11.10 – 11.40 **Re-designing school health services: sharing the lessons from two pilot sites**
Joy Wood, Project Manager, Lincolnshire PCT
Sheridan Townsend, Project Manager, Lancashire PCT
Kath Lancaster, Independent Nurse Consultant/Project Developer, Bradford

11.40 – 12.10 **Changing young people's health behaviours: what they say!**
Meg Morgan, Practice Manager Young People, Forster Social Change Agency, London

12.10 – 12.30 **Discussion, Q & A**

12.30 – 13.30 **Lunch, poster and exhibition viewing**

13.30 – 14.45 **Workshops: Choose 2 workshops**
1. Sleep clinics for children with alternative needs
Jan Woolford, Greenwich PCT
2. Smoking cessation
Speaker to be confirmed
3. Research findings regarding the School Nurse's role in PSHCE
Sarah Sherwin, Course Leader, School Nursing, Wolverhampton University
4. Specialist community public health nurse's perceptions of their public health role and solutions for improving adverse influences
Gill Coverdale, Lecturer in Public Health, University of Leeds

14.45 – 15.15 **The allergic child at school**
Andrew Clark, Consultant in Paediatric Allergy, Addenbrookes NHS Foundation Trust

15.10 – 15.30 **Plenary**
Pat Jackson, President SAPHNA, UK wide

15.30 **Close of conference**



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MA HEALTHCARE LIMITED

Registration form

I would like to secure my place at **School and public health nursing 2009** PHOTOCOPIES OF THIS FORM ACCEPTED

Title (Dr, Mr, Mrs etc):

Forenames

Surname

Job title

Home address

Post code

Work address

Post code

Telephone

Email

I understand that this registration booking is subject to the booking conditions.

Signature

DELEGATE RATES Please tick the box as applicable

2 days: £320.00 incl of VAT

1 day: £199.00 incl of VAT (Tues 6th Wed 7th

15% discount rate for *BJSN* subscribers and *SAPHNA* members:

2 days: £272.00 incl of VAT

1 day: £169.15 incl of VAT (Tues 6th Wed 7th

WORKSHOPS Please choose **TWO** from **EACH** of the **TWO SESSIONS**:

DAY1: 1 Child accident prevention 2 Breast cancer care

3 Asthma management: what's new? 4 Confinence issues in schools

DAY2: 1 Sleep clinics 2 Smoking cessation

3 Research findings in PSHCE 4 Specialist community role

The conference fee includes:

- Entrance to the conference
- Lunch and refreshments
- Full conference documentation
- Certificate of attendance

I WISH TO PAY BY:

• Credit card

Please debit my Visa Mastercard Maestro American Express

Card no

Valid from Expiry date

Issue no (Maestro cards only) 3 digit security code

Signed

Date

• Call the Credit Card Booking Hotline 0207 501 6762

• Book online at www.mahealthcareevents.co.uk

• Make your cheque payable to MA Healthcare Ltd

• Invoice

Requesting an invoice and signing this form will secure your place at the conference. All invoices must be paid in full before the event. See booking condition 5.

To receive an invoice you must complete this section in full giving either your work or Trust address. We are unable to send out invoices to home addresses PLEASE COMPLETE IN FULL WITH CONTACT NAME IF DIFFERENT FROM ABOVE

PO Number

Contact

Full invoice address

Post code

Telephone

Fax

Signed

PLEASE RETURN TO:

MA HEALTHCARE LTD, SCHOOL & PUBLIC HEALTH NURSING 2009, FREEPOST BFH1337, LONDON, SE24 9BR

FAX BOOKING LINE: 0207 733 8174

TEL BOOKING LINE: 0207 501 6762

How to get to the venue

The Centennial Centre, 100 Icknield Port Road, Edgbaston, Birmingham B16 0AA

From M5 Northbound: Leave the M5 at junction 3 and head towards Birmingham on the A456 for 4 miles. Turn left onto B4124. At next roundabout take first exit onto B4126 (Icknield Port Road) and The Centennial Centre is ½ mile on the left hand side.

From M6 North & Southbound: Leave the M6 at junction 6 (Spaghetti Junction) taking the A38(M) Aston Expressway into Birmingham. Follow the signs for the M5 and reach Five Ways island via A456, take the fourth exit A4540. At next roundabout take the second exit onto B4126 (Icknield Port Road) and The Centennial Centre is ½ mile on the left hand side.

There is a free car park at the venue.

From Fiveways railway station: Take bus number 11 direct to the venue or 20 minutes walk from the station.

Accommodation details

Expotel can provide a complimentary hotel booking service for delegates attending *School and public health nursing 2009*.

To enquire about making a reservation or to get details of other hotels contact Expotel on the number below, choose the 'hotel' option and quote MA Healthcare/School Nursing.

EXPOTEL Telephone number: 0141 331 1771
Fax number: 0141 331 1117
Email: glres@expotel.com

Booking conditions

MA Healthcare Ltd (The Company) accepts bookings under the following conditions:

- 1 All correspondence will be sent to the participants at the address specified on the booking form or over the telephone. (This address will also appear on the official participant's list given out at the event).
- 2 The completed booking form together with full payment must be sent to MA Healthcare Ltd. A confirmation will then be issued. Cheques should be made payable to **MA Healthcare Limited**. Returning the signed registration form constitutes a firm booking.
- 3 Bookings may be made by telephone but payment must be made in full by credit card.
- 4 All payments, including credit card, must be in sterling.
- 5 The Company reserves the right to cancel a booking if payment is not made six weeks prior to the conference taking place. Any outstanding payment becomes the responsibility of the signatory made on the reservation form.
- 6 Payment for any booking made within six weeks of the conference will still be due to the company irrespective of whether the delegate attends.

- 7 Should you be unable to attend, a substitute delegate may take his/her place. Notification must be received in writing one week prior to the conference.
- 8 The Company reserves the right to change the conference speakers in cases of illness or other conditions beyond its control.
- 9 The Company does not accept responsibility for loss or damage to delegates' own property and/or personal effects caused by events beyond its control, including (but without limitation) fire, flood, strikes, civil disturbances or for consequential loss or damage of any kind whatsoever.
- 10 Speakers approached at time of print.

Cancellation of booking

Written cancellations received six weeks prior to the conference will be accepted and a refund of 90% of the booking charge will be made. After this date, no refunds can be given. Verbal cancellations will not be accepted.

If written cancellation is not received six weeks prior to the conference full payment will still be due irrespective of whether the delegate attends the conference.



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